

Drawing the Summer: **Freelance Project Evaluator** **Call for Expressions of Interest**

Background

Drawing the Summer
5 May – 7 September
Millennium Gallery & Graves Gallery

Anyone can draw, it just takes practice. This summer Museums Sheffield is asking the city to acquaint itself with this ancient (and handy) skill for life.

Drawing the Summer is a programme of events, workshops and masterclasses, along with talks by a host of people for whom drawing is essential, from architects and designers to medics and musicians. A new drawing trail will encourage you to explore Sheffield and draw things you may never have noticed before. *Drawing the Summer* is funded by Arts Council England.

Visitors to the Millennium and Graves Galleries can enjoy inspiring drawings and brand new works from Kyra Cane, Paul Evans, Neil Webb and Roanna Wells.

Freelance brief

We are looking for a skilled consultant to evaluate the project and create a comprehensive report which can be easily shared both internally and externally. We propose that a mixture of quantitative and qualitative approaches are used to evaluate the impact of the project against our objectives and answer the following research questions:

- Did we reach our audience/participant targets?
- Did the project appeal to different age groups and levels of experience and knowledge?
- Did participating in the project lead to a deeper sense of engagement with the arts?
- Did the project create a wide network of partners and increased partnership working for Museums Sheffield?
- Did the project deliver a season of events and activities that enlivened Sheffield city centre?
- Does the project provide insights into ways of improving our learning offer in the future?
- Does the project provide insights into ways of working outside of the boundaries of our temporary exhibitions and permanent displays?

There is **£2000** available for this part of the project including all expenses. All facilitated sessions will be finished by 7 September 2014. We would expect the report to be ready no later than **Friday 26th September 2014**.

Interested? What next...

Send us a brief expression of interest outlining:

1. Your proposed evaluation framework including how many days you think this would take.
2. A copy of your CV / summary of relevant experience and the names and contact details of 2 referees.

Send this information to Laura Travis **by 9am on Monday 1st July 2014**. Email laura.travis@museums-sheffield.org.uk.